Sponsorship Application

Yes, I am interested in becoming a sponsor of the Small Farms Week activities at the following level:

- Gold Sponsor — $5,000
- Silver Sponsor — $2,500
- Bronze Sponsor — $1,000
- Friend — $500
- Other — $________

A member of The Cooperative Extension staff will contact you to discuss the details of the sponsorship(s) you have indicated above.

COMPANY NAME

CONTACT PERSON

ADDRESS

TELEPHONE

FAX

E-MAIL ADDRESS

Please return form to:

The Cooperative Extension Program
P.O. Box 21928
N.C. A&T State University
Greensboro, NC 27420-1928

Or Fax to (336) 334-7077

Thank you for your generous support.
An Invitation

You are invited to join The Cooperative Extension Program at North Carolina A&T State University, and businesses from across the state as a sponsor of Small Farms Week. Small Farms Week is an annual celebration of small-scale agriculture in North Carolina that honors farmers for the contributions they make to the state’s economy and culture.

We invite you and your organization to support and participate in Small Farms Week. Sponsorship has numerous benefits. You’ll see your organization’s name and products showcased to farmers throughout the state, as well as to representatives of commodity groups and farm support organizations.

Each year, Small Farms Week highlights the programs and activities conducted by Cooperative Extension that support limited-resource, small-scale, part-time and alternative-enterprise farmers. Sponsorship are numerous. Sponsorship and participation packages are available at a variety of levels. Those levels and the benefits are explained in this brochure. If you don’t see anything that interests you, we will be happy to design a package just for you.

We look forward to working with you at this year’s Small Farms Week.

Why Become A Small Farms Week Sponsor?

As a sponsor you will:

• Build successful business relationships with other sponsors
• Raise your corporate profile
• Demonstrate leadership
• Acquaint farmers with your organization
• Target a diversified customer base
• Promote your company to more than 400 farmers and farm-related agencies

Monday of Small Farms Week is our signature kickoff event, at which we launch the coming week’s activities, present a program, and provide a luncheon in the home county of the preceding year’s Small Farmer of the Year.

Wednesday of that week is set aside as Small Farmers’ Appreciation Day, with activities on A&T’s campus. During this program, we honor one of the state’s most successful and innovative small farmers.

As you can see, the opportunities for sponsorship are numerous. Sponsorship and participation packages are available at a variety of levels. Those levels and the benefits are explained in this brochure. If you don’t see anything that interests you, we will be happy to design a package just for you.

We look forward to working with you at this year’s Small Farms Week.

Sponsorship Categories

Gold Sponsor — $5,000

• A VIP Table at the Small Farmers’ Appreciation Day Luncheon
• A Representative at the Head Table
• Name on Table Tent
• Name on the Program
• Name on Sponsor Board
• Logo on the Banner
• Naming Rights to an Award(s)
• Sponsorship Noted on the website

Silver Sponsor — $2,500

• Six Tickets to the Small Farmers’ Appreciation Day Luncheon
• Name on Table Tent
• Name on the Program
• Name on Sponsor Board

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