“Spread the Word”

Helping the grant community learn the benefits of Grants.gov to Find, Apply, and Succeed!

March 9, 2005
Welcome

- “Email a friend”
- Today’s goals:
  - **Agencies**
    - To prepare their applicant communities to use Grants.gov
  - **Collaboration Partners**
    - To share ways to promote the understanding of Grants.gov to members within the grant communities supported
  - **Overall**
    - To provide an overview of Grants.gov and increase Grants.gov awareness
Agenda

- Grants.gov Overview
- Grants.gov Then and Now
- Grants.gov Benefits and Value
- Find, Apply, Succeed
- “3 Reasons” to Know About Grants.gov
- On the Horizon at Grants.gov
- Help Spread the Word
- Question and Answer Session
Grants.gov Overview

- Is one of 24 Federal E-Government initiatives designed to improve access to services via the Internet
- Federal government’s single site for grants
  - Cross-agency initiative spanning 900+ grant programs
  - $360B or 25% of the Federal budget
Grants.gov Overview

- Implementing the President’s Management Agenda and Public Law 106-107
  - Allow applicants for Federal grants to apply for grants through a common website
  - Streamline and simplify grant application requirements
  - Reduce applicant and grantee administrative burden and costs
- Is a simple, unified “storefront” for all customers of Federal grants to electronically:
  - Find Grant Opportunities
  - Apply for Grants
Grants.gov Then and Now

- Eleven Original Partner Agencies –
  - Grants.gov Executive Board Members
    - Provided strategic guidance, oversight, funding and staff
- 26 Federal grant-making agencies
  - Executive commitment and leadership
  - Fee-for-service model
The “Storefront” for Federal Grants

- Grants.gov provides “Front Office” or customer-facing functionality – FIND and APPLY
- Agencies’ systems support “Back Office” or internal agency business processes
- This customer-centric model can be extended throughout the grants lifecycle
Catering to a Large, Diverse Grant Community Population

- Over 1 million potential applicants and grantees across
  - State, Local, and Tribal governments
  - Education and Research organizations
  - Non-profit and For-profit organizations
  - Public Housing Authorities
- 26 Federal grant-making agencies

Leveling the playing field for accessing Federal grants
Grants.gov is the “common denominator” for the entire grant community.
Grants Environment – Past & Present

- The Grants.gov solution streamlines and simplifies the “many to many” lines of communication that complicated the Federal grants environment.

- Like a post office, Grants.gov serves as the “trusted” broker between Federal agencies and the grants community.
Grants.gov Delivers Significant Benefits to the Grant Community

- Single source to find Federal government-wide competitive grant opportunities
  - Helping the grant community learn more about available opportunities in a standardized manner, saving time and money

- Secure and reliable source to apply for Federal grants, simplifying the grant application process and reducing paperwork
  - Avoiding the need to learn multiple agency or program-specific application processes/systems
Grants.gov Delivers Significant Value to the Grant Community

- Potential savings
  - **Cost**
    - Reduced costs associated with postage, copying and distributing applications, and applying for different grants
    - Eliminates costs associated with hiring grant-seeking services
  - **Time**
    - Find: Time saved searching for the right grant opportunity
- Quality Assurance
  - Apply: Built-in error checking, application completion confirmation and tracking
FIND

“I love Grants.gov. It is grants submission for dummies.”

Jane Lopez, Director
Sponsored Research Administration
Virginia Institute of Marine Science
Finding Grant Opportunities…
a Few Clicks Away

Locate and learn about funding opportunities in a standardized manner

Easy access from every page
Finding Grant Opportunities… a Few Clicks Away

Sign up to receive grant opportunities notices by email
Finding Grant Opportunities…
a Few Clicks Away

Multiple search option for all levels of grant applicants

Search opportunities from broad to specific
Finding Grant Opportunities...
Easy Format for Key Decisions

Access important grant opportunity summary information
Finding Grant Opportunities…
Easy Format for Key Decisions

- Get grant opportunity details to determine eligibility and relevance.
- Access grant opportunity notice updates and grant application packages.

Eligible Applicants:
National nonprofit and faith-based organizations with a demonstrated expertise in developing a framework or action plan that can be easily implemented through county and municipal governments.

Agency Name:
Department of Health and Human Services, Administration on Aging, Office of Grants Management

Description:
The Administration on Aging (AoA) announced in the Federal Register on July 14, 2004 that it will hold a competition for a grant award to identify, assess, and disseminate information regarding the leading models of "Livable Communities for All Ages." The purpose of this grant award is to identify and showcase communities that best meet the criteria of a livable community, and to highlight promising practices that can be used by county and municipal governments throughout the country in preparing for the aging of the baby boom population.

Link to Full Announcement:
Livable Communities Initiative

If you have difficulty accessing the full announcement electronically, please contact:
Yan, Yi-Hsin, IT Specialist, Phone 202-619-0724, Fax 202-357-3458, Email yi-hsin.yan@aon.gov Yan, Yi-Hsin
APPLY

“The greatest obstacles for county officials searching for federal grant opportunities is a lack of awareness of opportunities and a lack of staff with grant-writing skills. The need is obvious. The solution fits the need.”

Larry Naake, Executive Director
National Association of Counties
Using Grants.gov Apply

Access step-by-step instructions and support
Off-line electronic application completion ... and online submission ease

- **Features**
  - *One-time registration process to apply for all Federal grants*
  - *Everything needed readily available and included in the application package and instructions*
  - *Built-in error checking and automatic activation of submit button when application is complete and ready for submission*
Offline Electronic Application Completion

- Directly link to grant application packages from online grant opportunity notices
- Downloadable electronic forms
  - Download and review any application (available to the general public)
  - View and complete applications offline, when and where convenient, without being connected to the Internet
  - Share and route applications through organizations for review or completion as an email attachment
  - Manage and save applications and components on any desktop
Complete Application Package

After you have downloaded the application package, you can complete it offline - you will not need to be connected to the Internet. This gives you the ability to route the application package to others in your organization as an email attachment, much like you would with any shared document.

Four sets of instructions are available to assist you when completing an application package:

- Agency Instructions: These are agency specific application package instructions and must be downloaded separately from the application package.
- Application Package Cover Sheet Instructions: These are additional instructions providing information about how to complete application package forms. These instructions are located on the cover sheet of the application package.
- Application Package Instructions: These are located at the bottom of the application package and provide information about filling out the application.
- Field-Level Instructions: These instructions are available by selecting the field-level help button and provide specific information about each field on the application.

Note: Treat your application as you would any important document. Remember to save it to your computer often because changes are NOT automatically saved. When you have completed the application package, you need to click the Save button prior to submitting it. Also, the application package cannot be submitted until all required fields have been completed.

Training Demonstration

The following demonstration is a multimedia presentation that guides you through the process of completing an application package. For a text-only version of the Training Demonstration, access the [How to Complete an Application Package Sheet](#) (pdf).
Apply via Electronic Application

Grant Application Identifiers

Forms

Application Instructions

User Help
Online Submission Ease

- Submit applications electronically
  - Application summary provided to confirm that the completed application will be submitted to the intended program
  - Application packages automatically upload to Grants.gov
  - Application confirmation and tracking number provided online and via email
Preparing to Apply via Grants.gov

Preparing to Apply for grant opportunities via Grants.gov is a 3-step process

- Registering your organization with the Central Contractor Registry (CCR)
- Being individually authenticated through the Grants.gov Credential Provider
- Logging in to Grants.gov as a registered member

Register only once to apply for grants across the entire Federal government on Grants.gov

Encourage your grant community to start preparing to apply today!
Grants.gov registration/authentication processes—allow 3-5 days!
“Thanks to Grants.gov, we’ve become aware of funding opportunities that might have been missed or we didn’t know to think of, helping us expand rapidly to meet the growing need for services. The Town of Lexington, SC cannot thank Grants.gov enough and emphasize how valuable it’s been to us as end users!”

Mary Louise Resch, Former Grants Administrator
Town of Lexington, South Carolina
“Real Customer” Success Story

- Town of Lexington, SC
  - **Challenge:** Mary Louise Resch, Lexington’s Grants Administrator spent hours daily hunting for grant opportunities. She needed a way to find and apply for new grant opportunities in a more timely fashion.
  - **Solution:** Grants.gov helped Mary Louise Resch reduce time dedicated to searching for grants by 90% and has identified new grant opportunities in areas she never knew existed.

To learn more visit http://www.grants.gov/SuccessStories!
3 Reasons to know about Grants.gov

- Participation and Growth
- Usability and Support
- Convenience
Participation and Growth

- 2,100+ active grant opportunity notices daily
- 4,000+ groups and organizations have registered with Grants.gov
- 50+ million page views to date
- 880,000+ grant opportunity notices emailed weekly
Applications Received from Grantees


25     63     130    327    796    939    984    1,077   1,183   1,412   1,473   1,501   1,637
Application Packages Posted on Grants.gov

Feb-04: 21
Mar-04: 68
Apr-04: 91
May-04: 120
Jun-04: 143
Jul-04: 164
Aug-04: 175
Sep-04: 182
Oct-04: 201
Nov-04: 205
Dec-04: 232
Jan-05: 262
Feb-05: 434
## Upcoming Grant Programs for Electronic Submission

<table>
<thead>
<tr>
<th>Agency</th>
<th>Sub-Agency</th>
<th>Funding Opportunity Number</th>
<th>CFDA Number</th>
<th>Program Name</th>
<th>Closing Date</th>
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<tr>
<td>Department of Energy</td>
<td>All Departmental Locations</td>
<td>DE-FG01-05ER05-14</td>
<td>81.049</td>
<td>Atmospheric Radiation Measurement Program</td>
<td>4/12/05</td>
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<td>Department of Agriculture</td>
<td>Food and Nutrition Service</td>
<td>USDA-FNS-CNTN-05</td>
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<td>FY 2005 Team Nutrition Training Grants</td>
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<td>Department of Agriculture</td>
<td>Food and Nutrition Service</td>
<td>USDA-FNS-FSPA-05</td>
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<td>Fiscal Year 2005 Food Stamp Participation Grants</td>
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<td>National Endowment for the Arts</td>
<td>Grants &amp; Partnerships</td>
<td>NEA-SS-2006</td>
<td>45.024</td>
<td>Summer Schools in the Arts Funding</td>
<td>5/23/05</td>
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<td>Department of Veterans' Affairs</td>
<td>VA National Cemetery Administration</td>
<td>VA-GRANTS-012203-001</td>
<td>64.203</td>
<td>State Cemetery Grants Program</td>
<td>6/30/05</td>
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<tr>
<td>Department of Commerce</td>
<td>National Institute of Standards and Technology</td>
<td>2005-SGP-01</td>
<td>11.609</td>
<td>NIST 2005 Small Grant Programs Funding</td>
<td>9/30/05</td>
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Usability and Support

- Customizable search capabilities
- Expanded online user support tools
  - *Enhanced FAQs, tutorial, quick reference guides, and guided simulation training demonstrations*
- Context/Content sensitive help
  - *Focused help based on the site page being viewed, customized help when and where needed*
- Checklists with step-by-step guidance
  - *Registration*
  - *Preparing to Apply*
- Personalized support readily available via email or phone
Convenience

- Free Federal resource
- More and more online help, resources and information available daily
- Submission with a click of a mouse
- Eliminates the need to learn multiple, disparate grants application processes
On the Horizon at Grants.gov

- More Grant Applications
  - Agencies Coming on Board
  - Standard Forms Ready (R&R, Individual, etc.)
- More Outreach and Momentum
  - Grants.gov presence in the grant community
  - Increased awareness and adoption
- Forecast for Growth
  - 15,000 grant application submission in 2005
Help Spread the Word

- Reaching out to your Grant Community
  - Grants.gov Tools
  - Grants.gov Resources
  - Grants.gov Partnership
Tools to Spread the Word

- Download, forward, share and reuse materials

Success Stories

“Succeed” Newsletter

“Essentials” Fact Sheet
Resources to Spread the Word

- Grants.gov Resources
  - Grants.gov speakers and participation at your conferences, trade shows and special events
  - Distribution of Grants.gov support materials at workshops and conferences
  - Grants.gov workshop design and facilitation
Become a Grants.gov Grant Community Partner

- Encourage your grant community to Prepare to Apply
  - *Tell them often and early*
  - *Promote the benefits of electronic submission*

- Leverage your existing grant community communication vehicles to introduce Grants.gov
  - *Organizational Web site*
  - *Newsletters and organization publications*
  - *Organizational events and conferences*

- Distribute joint organizational and Grants.gov partnership announcement press release
Become a Grants.gov Grant Community Partner

- Leverage Grants.gov free tools and resources to support training to the grant community
  - **Grants.gov Program Materials**
  - **Grants.gov PowerPoint Presentation**
  - **Registration Checklists**
  - **Animated Overview**

- Encourage your grant community to participate in Grants.gov surveys
Next Steps

- **Webcast survey**
  - *Your feedback is important to us*

- **Contact Grants.gov to discuss**
  - *Upcoming events, workshops or forums*
  - *Materials you need to spread the word*
  - *Partnership activities*

- **Conduct a Grants.gov virtual invitation and registration drive**
  - *Send an email invite to your grant community to visit Grants.gov and register today*
Grants.gov’s “Spread the Word” Question and Answer Session
Thank you for attending today’s Webcast

Grants.gov Program Management Office

support@grants.gov